

MARKETING/MEDIA COORDINATOR

- Create and have promotional cards or hand-outs printed and distributed to women in the church and members of the ministry for the purpose of:
 - Providing detailed information on dates, time, name of the study and sign-up procedures.
 - Inviting friends
- Secure and plan details for marketing tables at church, before and after services (to advertise in the weeks prior to registration).
 - Create schedule of volunteers to man the tables. If decor needed for the tables is stored at church, ensure the volunteers are able to access it.
- Market on Facebook (through Social Media Coordinator)
 - Have table leaders announce the details on their individual Facebook pages in order to invite their friends.
- Plan and ensure church bulletin and church video announcements are done, if permitted.
- Schedule team members, with permission from the church, to visit:
 - Young married Life Groups/Sunday school groups
 - Community groups within the church to promote the study to women who are in those groups
- Take pictures throughout the year to use promotionally/ making sure the ladies give their permission (have everyone sign a form at the beginning of the study giving their permission to have their photo's used).
 - NEVER use children's pictures without parents permission
- Coordinate details to get ministry t-shirts created and sold.